

# APWA COLORADO

## 2017 GOLF TOURNAMENT

### SPONSORSHIP OPPORTUNITIES

#### Platinum Level Sponsor (Drink Cart Sponsor)

\$6 per player (\$480-600) based on 80-100 players.

Sponsor would receive:

- Sign at two stationary Drink Cart Locations
- Top Billing and Recognition (Platinum Sponsors, Largest Logo) on Sponsor Sign at Awards Lunch and announcements (Thank You) at Award Lunch.

Note: This could be split between two sponsors (\$240-300 each) with each having a sign at one drink cart location. \*\*Sponsorship must be paid by check, not online.

#### Platinum Level Sponsor (Golf Ball Gift Sponsor) – \$700

We would purchase 36 dozen golf balls (this would provide a sleeve of golf balls for 144 players).

Sponsor would receive:

- Sign at gift bag/registration table
- Top Billing and Recognition (Platinum Sponsors, Largest Logo) on Sponsor Sign at Awards Lunch and Recognition at Awards Lunch.
- Their Company Logo on all golf balls (great marketing tool)
- They would receive all unused golf balls (estimated to be between 44-64 sleeves based on 80-100 players) for future marketing. Note: Prices are based on Dixon Wind Golf Balls. Price allows for \$150 going towards the tournament.

Registration for the Golf Ball Sponsorship must be made by May 31<sup>st</sup> to allow for printing

#### Gold Level Sponsor (Contest Hole Sponsor) - \$150

Sponsor would receive:

- Sign at a contest hole (closest to the pin, longest putt, longest drive (Men and Women's)  
First come / first served!
- Logo on sign at awards lunch (smaller than Platinum but larger than Silver)
- Recognition at Awards Lunch.

#### Silver Level Sponsor (Hole Sponsor) – \$100

Sponsor would receive:

- Name/Logo on remaining non-contest golf hole while they last
- Name/Logo on sign at Awards Lunch (smaller than Gold)
- Recognition at Awards Lunch.

We are also looking for gift bag items (water bottles, divot repair tools, tees, etc.)

For further information or questions,  
please contact Tournament Coordinator, Dave Schmit  
dschmit@arapahoegov.com  
303.210.6937

*Proceeds from the tournament benefit the Chapter internship & scholarship programs*